






# HOPE ON THE HORIZON

Community Services Department  
2023 Budget Request  
Monday, November 21, 2022



 <p>Department Overview</p>	 <p>Revenues and Expenses</p>
 <p>Future Considerations</p>	 <p>Discussion</p>



# Department Overview

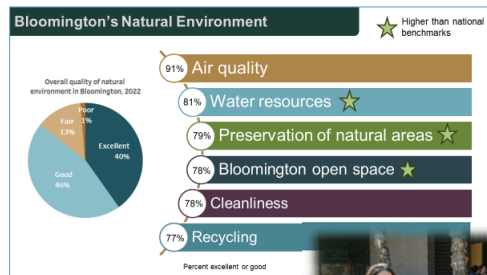
## Community Services Administration

*Informing, engaging and striving to enhance people's lives in the community*

**2023:**

Proposed budget: \$394,092

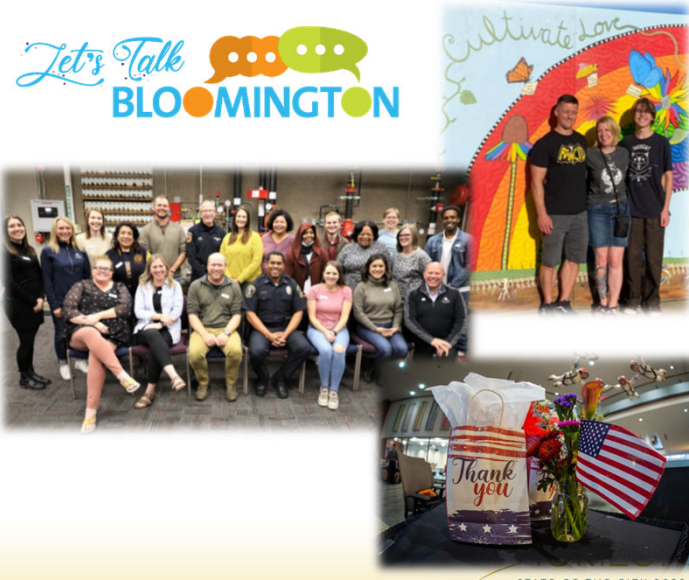
Full-time employees: 2



# Community Outreach & Engagement

***Involving Community.  
Influencing Greatness.***

**2023:**  
Proposed budget: \$1,117,776  
Full-time employees: 5  
Part-time employees: 1



STATE OF THE CITY 2022

# Public Health

***Engage the community  
in promoting, protecting and  
improving the health of all***

**2023:**  
Proposed budget: \$7,454,413  
Full-time employees: 28  
Part-time employees: 23



STATE OF THE CITY 2022

# Communications

*Full-service shop that uses multiple communications vehicles devoted to educating and informing the community.*

2023:

Proposed budget: \$2,060,384

Full-time employees: 8

Part-time employees: 2



# Support Services (Mailroom - Info Desk - Print Shop)

*Provides services to all departments in the City that are supported by user fees to departments based on usage.*

2023:

Proposed budget: \$524,707

Part-time employees 5





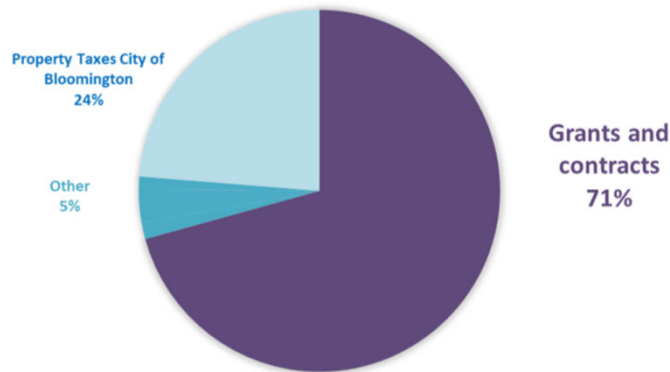
# Revenues and Expenses

## 2023 Community Services **General Fund** Budget

Expense Category	2022 Budget	2023 Budget	Difference
Salaries & Benefits	5,043,813	5,763,927	<b>720,114</b>
Materials & Supplies	1,633,455	1,617,329	<b>-16,126</b>
Services	393,979	748,128	<b>354,149</b>
Internal expenses (i.e., Facilities & IT)	740,822	836,898	<b>96,076</b>
<b>Total Community Services in General Fund</b>	<b>7,812,069</b>	<b>8,966,282</b>	<b>1,154,213</b>

# Public Health

FUNDING SOURCES  
2023 BUDGET

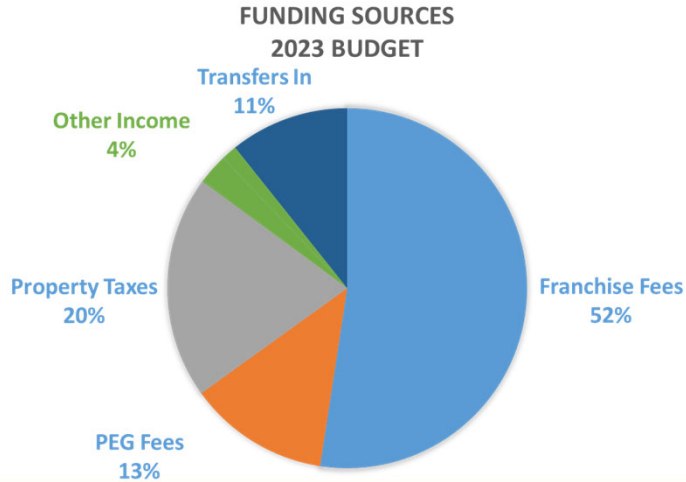


## 2023 Communications **Special Revenue Fund** Budget

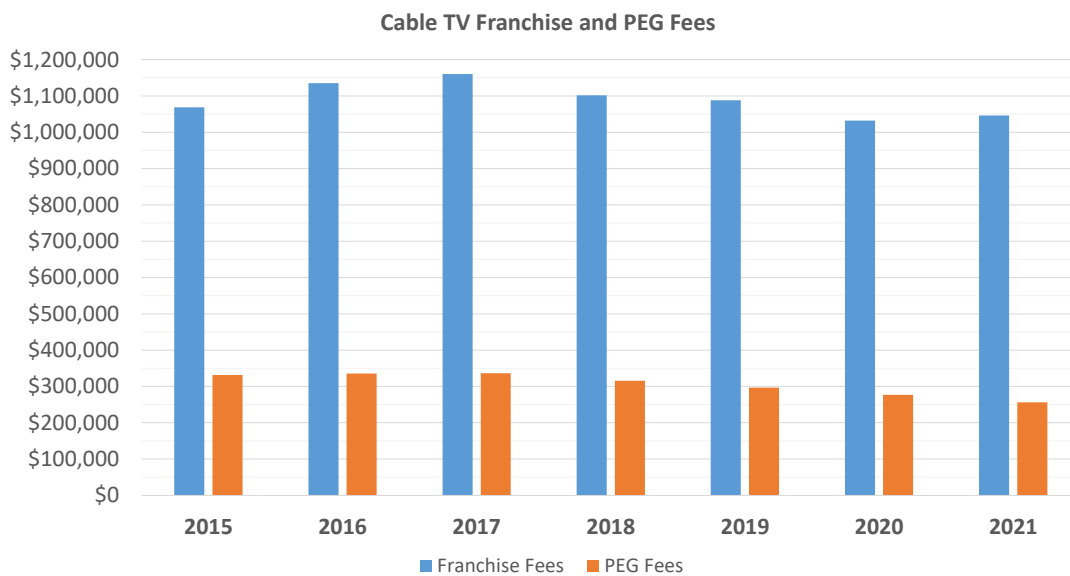
Expense Category	2022 Budget	2023 Budget	Difference
Salaries & Benefits	1,129,923	1,199,147	69,224
Materials & Supplies	36,304	37,095	791
Services	424,390	480,927	56,537
Internal expenses (i.e., Facilities & IT)	271,825	283,215	11,390
Capital	80,000	60,000	-20,000
<b>Total Communications Budget</b>	<b>1,942,442</b>	<b>2,060,384</b>	<b>117,942</b>



# Communications



# Cable TV Franchise Revenues



## Communications Fund – Long Term Model

### COMMUNICATIONS - FUND 2100

	2020	2021	2022	2023	2024	2025	2026
DESCRIPTION	ACTUAL	ACTUAL	ESTIMATE	BUDGET REQUEST	BUDGET REQUEST	PROJECTED	PROJECTED
<b>REVENUE:</b>							
FRANCHISE FEES	1,032,253	1,046,064	1,025,000	1,047,000	1,048,000	1,048,000	1,048,000
PEG FEES	277,062	256,061	242,000	253,000	253,000	253,000	253,000
PROPERTY TAXES	250,000	175,000	295,000	400,000	400,000	650,000	675,000
INTEREST INCOME	1,566	(1,499)	500	2,500	2,500	1,000	1,000
PROGRAM INCOME	56,330	48,998	52,900	52,900	52,900	54,487	56,122
INTERNAL REVENUE	23,498	34,385	22,300	28,000	28,000	28,840	29,705
TRANSFERS IN	320,352	211,772	211,772	214,118	220,541	227,157	233,972
<b>TOTAL REVENUE</b>	<b>1,961,061</b>	<b>1,770,781</b>	<b>1,849,472</b>	<b>1,997,518</b>	<b>2,004,941</b>	<b>2,262,484</b>	<b>2,296,799</b>
<b>EXPENDITURES:</b>							
SALARIES & BENEFITS	1,019,458	1,068,536	1,129,923	1,199,147	1,254,745	1,286,114	1,318,266
MATERIALS/SUPPLIES/SERVICES	704,196	722,090	733,519	801,237	807,033	932,974	829,233
CAPITAL OUTLAY	49,194	134,965	80,000	60,000	67,000	76,000	154,000
<b>TOTAL EXPENDITURES</b>	<b>1,772,848</b>	<b>1,925,591</b>	<b>1,943,442</b>	<b>2,060,384</b>	<b>2,128,778</b>	<b>2,295,087</b>	<b>2,301,500</b>
<b>NET GAIN (LOSS)</b>	<b>188,213</b>	<b>(154,810)</b>	<b>(93,970)</b>	<b>(62,866)</b>	<b>(123,837)</b>	<b>(32,603)</b>	<b>(4,701)</b>
	174%	150%	198%	145%	61%	28%	38%
<b>WORKING CAPITAL BALANCE:</b>	<b>535,525</b>	<b>380,715</b>	<b>286,745</b>	<b>223,879</b>	<b>100,042</b>	<b>67,439</b>	<b>62,738</b>
<b>WORKING CAPITAL GOAL:</b>	<b>306,965</b>	<b>254,000</b>	<b>145,000</b>	<b>154,000</b>	<b>163,000</b>	<b>241,000</b>	<b>164,000</b>
OPERATING CASH FLOW (1 MONTHS)	172,000	174,000	85,000	87,000	87,000	87,000	87,000
CAPITAL REPLACEMENT	134,965	80,000	60,000	67,000	76,000	154,000	77,000

## 2023 Mailroom/Info Desk/Printshop Internal Service Fund Budget

Expense Category	2022 Budget	2023 Budget	Difference
Salaries & Benefits	209,846	202,457	-7,389
Materials & Supplies	21,159	21,159	0
Equipment leases	51,500	53,353	1,853
Services	91,939	93,139	1,200
Internal expenses (i.e. Facilities & IT)	147,378	154,598	7,220
<b>Total Mailroom/Info Desk/Printshop Budget</b>	<b>521,822</b>	<b>524,706</b>	<b>2,884</b>



CITY OF  
BLOOMINGTON  
MINNESOTA



STATE OF THE CITY 2022



## Support Services – (Mailroom/Info Desk/Printshop)

SUPPORT SERVICES - FUND 7500 (MAILROOM-INFORMATION DESK - PRINTSHOP)							
	2020	2021	2022	2023	2024	2025	2026
DESCRIPTION	ACTUAL	ACTUAL	ESTIMATE	BUDGET REQUEST	BUDGET REQUEST	PROJECTED	PROJECTED
<b>REVENUES:</b>							
CHARGES TO DEPARTMENTS	489,972	489,066	492,092	496,295	504,718	519,860	535,455
OTHER REVENUE	6,496	6,049	7,900	6,400	6,400	6,464	6,529
TRANSFERS FROM OTHER FUNDS	1,070	0	0	0	0	0	0
INTEREST	4,625	(1,073)	2,000	2,000	2,000	1,000	1,000
<b>TOTAL REVENUE S</b>	<b>502,163</b>	<b>494,042</b>	<b>501,992</b>	<b>504,695</b>	<b>513,118</b>	<b>527,324</b>	<b>542,984</b>
<b>EXPENSES:</b>							
SALARIES & BENEFITS	224,638	219,273	209,846	202,458	211,560	216,849	222,270
MATERIALS, SUPPLIES, & SERVICES	246,462	240,222	346,477	322,249	330,252	333,555	336,890
CAPITAL	0	0	0	0	0	0	30,000
<b>TOTAL EXPENSES</b>	<b>471,100</b>	<b>459,495</b>	<b>556,323</b>	<b>524,707</b>	<b>541,812</b>	<b>550,404</b>	<b>589,160</b>
<b>TOTAL GAIN (LOSS)</b>	<b>31,063</b>	<b>34,547</b>	<b>(54,331)</b>	<b>(20,012)</b>	<b>(28,694)</b>	<b>(23,080)</b>	<b>(46,176)</b>
	151%	177%	125%	163%	135%	113%	70%
<b>TOTAL WORKING CAPITAL BALANCE</b>	<b>215,097</b>	<b>249,644</b>	<b>195,313</b>	<b>175,301</b>	<b>146,607</b>	<b>123,527</b>	<b>77,351</b>
<b>WC GOAL (1 MONTH EXP) AND CAPITAL</b>	<b>142,800</b>	<b>140,800</b>	<b>156,800</b>	<b>107,800</b>	<b>108,800</b>	<b>109,800</b>	<b>110,800</b>



## Future Considerations

## Communications

- Cable television franchise renewal
- Strategic plans:
  - Digital communications
  - Strategic public relations



## Public Health

- Public Health building
- Supporting clients to navigate the complexities of health care
- Transforming public health to current needs



## Community Outreach and Engagement

- Volunteer coordination



## Discussion

